

AMERICAN SPINAL INJURY ASSOCIATION



ASIA
AMERICAN SPINAL INJURY ASSOCIATION

May 20-23

2024 ANNUAL
SCIENTIFIC MEETING

San Juan, Puerto Rico

Our Partnerships Offer

VISIBILITY & RELATIONSHIPS

with leaders in SCI



Customize Your Partner Package

Achieve the desired outcome for your marketing dollars. Let's work together to build a Partner Package that meets your budget!

Contact Kingsley Brown
kingsley@asia-spinalinjury.org

Why Partner with ASIA

ASIA is dedicated to providing both a better quality of life for people living with SCI and ultimately a cure. With more than 50 years of experience as the top medical professional organization in the field of spinal cord injury (SCI), the American Spinal Injury Association (ASIA) continues to attract the most reputable healthcare leaders to join its membership as well as interest from many of the top corporations in the SCI industry to develop partnerships

PARTNER PACKAGES

>>> Payment due in full by January 17, 2024

Thank you for understanding this year's payment deadline is firm due to hosting in Puerto Rico. If payment in full is not received by the deadline, your partner package will be cancelled. Please note that shipping your products may take longer this year as well!

	DIAMOND \$25K	PLATINUM \$15K	LUNCH \$15K + Catering	GOLD \$10K	SILVER \$5K	EXHIBITOR \$3K
Partner Opening Remarks	10 min.	7 min.		5 min.	3 min.	
(1) Conference Program Ad	Full Pg	Full Pg	Full Pg	Full Pg	1/2 Pg	
Exhibit Space • 6' Tabletop + 2 Chairs	2	1		1	1	1
# Complimentary Attendee Badges • All Sessions Included (with CME) • Welcome & President's Receptions Included	5	4	4	3	2	2
Your Organization's Logo & URL • ASIA Partners Web Page	✓	✓	✓	✓	✓	✓
(1) Conference Between-Session Slide	✓	✓	✓	✓	✓	✓
(1) Conference Attendee Bag Insert • Print + Deliver PRIOR to Conference • ASIA Volunteers will stuff bags	✓	✓	✓	✓		
(1) EBlast to Conference Attendees • Use by December 31, 2024 • Conference-related + approved by ASIA	✓	✓	✓			
# Educational Learning Registrations	5	4		3		
NEW # Ad in ASIA Monthly Newsletter • Provide to ASIA by 20th of month prior	12	6				
NEW Your Logo (clickable) included in ASIA's TSCIR Journal & DME Guide	3	2				

LUNCHEON SYMPOSIUM SPONSOR

High Visibility Opportunity –A favorite of partners and attendees!

Luncheon Sponsor is responsible for their planning, promotion, and management of event and payment of all related costs, **including catering.**

Must submit symposium proposal 1 month prior to conference for review and approval by the ASIA Executive Director.

*Non CME Accredited

MORE QUESTIONS?

KINGSLEY BROWN, ASIA Commercial Support

kingsley@asia-spinalinjury.org

READY TO PARTNER
WITH ASIA?

[CLICK HERE](#)

ASIA
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MAY 20-23, 2024 • asia-spinalinjury.org

EXHIBITOR OPPORTUNITIES

ASIA Annual Meetings Build Relationships!

Our meetings include healthcare professionals representing a variety of specialties around spinal cord injury/disorder [SCI/D].

Professionals attending include *but are not limited to* physicians, scientists and researchers, nurses, psychologists, social workers, rehabilitation counselors, physical and occupational therapists, as well as residents, fellows, and students.



>>> \$2,500 before Nov. 1, 2023

>>> \$3,000 after Nov. 1, 2023

Payment due in full by Jan.17, 2024

REGISTER NOW



EXHIBIT DISPLAY & BENEFITS

>>> (1) 6ft Skirted Tabletop
(2) chairs

Exhibit space is first-come, first-serve

Exhibitor is responsible for shipping costs

>>> Conference Visibility

Your LOGO & URL featured on ASIA's website, conference marketing, and official program.

Payment must be received by Jan. 17, 2024

>>> (2) Exhibitor Badges + CME

Attendance of all sessions is included. Join us at the President's Reception where we hope you will have fun while making lifelong connections!

**Exhibitor schedule will sent prior to the event.*

>>> Exhibitor Add-Ons

Details to follow (outlets, monitors, etc)

Accommodations & Special Requests:

Every effort will be made to accommodate special requests. ASIA cannot guarantee preferences for exhibit space locations. ASIA reserves the right to add, move, or remove exhibit tables if necessary. The floor plan is subject to change.

Cancellations:

Written cancellations received in the ASIA Office by December 31, 2023 will be refunded at 50%. There are no refunds for cancellation after this date.

CONFERENCE PROGRAM ADVERTISING

All attendees receive a robust, full-color official meeting program which features the conference agenda, announcements, and sponsor information.

Leave a lasting impression by having your company advertisement in each attendee's hands!

>>> **PROGRAM ADS
DUE DATE *FIRM*:
JANUARY 5, 2024**

AD SIZES & PRICING

>>> **FULL PAGE AD \$1,500**

Full color advertisement in Program
SPECS: 8.5" X 11"
1/8 bleed, 300 DPI, CMYK, PDF

>>> **HALF PAGE AD \$750**

Full color advertisement in Program
SPECS: 7.5" x 4.875"
No bleed, 300 DPI, CMYK, PDF

PARTNER, SPONSOR, EXHIBITOR CONTACT:
Kingsley Brown, ASIA Commercial Support
kingsley@asia-spinalinjury.org



ADDITIONAL VISIBILITY OPPORTUNITIES

CONFERENCE BAG SPONSOR

➤➤➤ \$2,000

Great for name recognition!

Your company's name / logo on the front of each official meeting bag which contains meeting essentials such as the program, agenda, and flyers.

**Sponsor orders/delivers bags to venue prior to event.*

LANYARD SPONSOR

➤➤➤ \$1,500

High visibility opportunity!

Your company's name / logo proudly displayed on the meeting lanyards that hold required attendee name badges. **Sponsor orders/delivers lanyards to venue.*

CONFERENCE BAG FLYER

➤➤➤ \$1,500

Connect with meeting attendees!

Each attendee receives a free tote bag at registration. Distribute your brochures, flyers, notepads, and other branded take-aways!

**Sponsor orders/delivers product to venue prior to event. ASIA will place your items in each bag.*

ADD-ON SPONSORSHIPS:

➤➤➤ **REFRESHMENT BREAK SPONSOR \$5,000**

Sponsor one break period. Your branding visible during break. Your company mentioned during that day's opening remarks. Logo in program.

**Sponsor covers choice / cost of refreshments.*

➤➤➤ **RAFFLE GIVE AWAY SPONSOR \$5,000**

Mentioned during that day's remarks. Logo in program. **Sponsor provides give away prior to conference. Must be approved by ASIA Executive Director.*

TRAVEL SPONSORSHIPS

LATIN AMERICAN TRAVEL

➤➤➤ \$2,500

Full conference travel support for one Latin America-based clinician or researcher in the field of SCI. *Member will be fully vetted by ASIA Americas Committee.*

Additional benefits: Clickable Logo on ASIA's Partners page, Logo in meeting program.

Support (2) individuals \$4750 • (3) individuals \$7,000

NORTH AMERICAN TRAVEL

➤➤➤ \$2,500

Full conference travel support for one North American-based clinician or researcher in the field of SCI. *Member will be fully vetted by ASIA Membership Committee.*

Additional benefits: Clickable Logo on ASIA's Partners page, Logo in meeting program.

Support (2) individuals \$4750 • (3) individuals \$7,000

TRAVEL OUTING SPONSOR

➤➤➤ **Details to come in Fall 2023!**

Sponsor a travel outing during the 2024 Conference for attendees. *Excursion opportunities will be chosen by ASIA.*

Additional benefits: Clickable Logo on ASIA's Partners page, Logo in meeting program.

**Full price will be billed when 2024 registration is closed.*



HOTEL INFORMATION

CARIBE HILTON

San Juan



Caribe Hilton San Juan
1 San Geronimo Street,
San Juan, 00901, Puerto Rico
+1 787-721-0303



Set on a secluded 17 acre peninsula of tropical landscape, the Caribe Hilton resort is situated on the beach, near the cultural sights of historic Old San Juan.

>>> *Things to do in San Juan!*

ASIA Conference Room Rate

Room block rate ends **April 16, 2024**
or when the room block fills,
whichever comes first.

BOOK NOW



ASIA Hotel Portal will open in Fall 2023



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9702 Gayton Rd, Suite 306. Richmond, VA 23238

www.asia-spinalinjury.org