



**PROSPECTUS**

**ASIA**  
AMERICAN SPINAL INJURY ASSOCIATION

# Annual Scientific Meeting

NEW ORLEANS ♦ LOUISIANA  
MAY 18 – 20 • PRE-COURSE MAY 17



20  
22



# Annual Scientific Meeting



The American Spinal Injury Association is pleased to invite your organization to increase its visibility and strengthen relationships with leaders in SCI. Industry support is key to the success of the society and demonstrates your commitment to improving patient care.

If your organization would like to become part of ASIA's work to advance cutting-edge development in SCI medicine and science, a great way to start is to be a Partner in 2022.

In 2021, ASIA had 806 registered attendees. The conference was recorded and later had 5,488 views.

The Annual Scientific Meeting includes healthcare professionals representing a variety of specialties involved in the management of spinal cord injury/disorder (SCI/D). Professionals attending include, but are not limited to physicians, basic scientists and clinical researchers, physician assistants, nurses, psychologists, social workers, rehabilitation counselors, physical and occupational therapists, as well as residents, fellows, and students from various professions. We anticipate about 350-400 attendees at the Annual Scientific Meeting.

## Customize A Partner Package

ASIA will help you achieve the desired outcome for your marketing dollars. We will work with you to put together a Partner package that meets your need. To customize a package, contact **Kim Ruff**, [kim@asia-spinalinjury.org](mailto:kim@asia-spinalinjury.org) or call **(217) 502-1213**.

ASIA intends to host an in-person conference and/or a hybrid version if needed. If ASIA is unable to host the live conference, they will provide virtual concessions to help our partners achieve their marketing goals and to reach as many people in the field of SCI as possible. We are all in this together!



# Partners Package

ASIA Partnerships (Diamond, Titanium, Platinum, Gold and Silver) are for a full year. Partners receive the following benefits as well as benefits listed under the specific Partner level:

- Remarks at opening session
- 10' x 10' island exhibit space; includes one 6ft table and two chairs
- Top-level acknowledgement on the conference website and mobile meeting guide
- Full year placement of Partner's company brand block on ASIA's website with a link to company website
- Top-level acknowledgement on meeting signage and conference slides run between sessions
- Pre and post conference attendee list
- One broadcast email to the pre-registration list to create awareness prior to the conference. The approved email blast will be sent by the ASIA office.
- ASIA membership mailing list (all members); provided one time during the one-year partnership period ASIA members during the one-year partnership period

## Diamond Partner \$25,000

### Annual Scientific Meeting Benefits

- Remarks at opening session
- 10' x 10' island exhibit space; includes one 6ft table and two chairs
- Top-level acknowledgement on the conference website and mobile meeting guide
- Full year placement of Partner's company brand block on ASIA's website with a link to company website
- Top-level acknowledgement on meeting signage and conference slides run between sessions
- One full page color advertisement in meeting program (Front inside page if available)
- Ad specs: 8.5 x 11 plus 1/8" bleed on all sides, CMYK color mode, 300 dpi resolution, print ready PDF format

- Six complimentary meeting registrations
- Pre and post conference attendee list
- One broadcast email to the pre-registration list to create awareness prior to the conference. The approved email blast will be sent by the ASIA office

### Other Education, Marketing, and Member Communication Benefits

- Two Partner Spotlights in ASIA E-news in 2022. Partner provides an article and photos for ASIA member newsletter
- 10 complimentary ASIA online educational learning registrations
- ASIA membership mailing list (all members); provided one time during the one-year partnership period
- One full page color advertisement in meeting program, inside back cover page (Ad specs: 8.5 x 11 plus 1/8" bleed on all sides, CMYK color mode, 300 dpi resolution, print ready PDF format)



# 2022 Partners Package

## Titanium Partner \$20,000

- Inside back cover page (ad specs: 8.5 x 11 plus 1/8" bleed on all sides, CMYK color mode, 300 dpi resolution, print ready pdf format)
- Four complimentary meeting registrations
- Seven complimentary ASIA online educational learning registrations
- Five broadcast emails, Facebook, Twitter, or job posting announcements broadcast to ASIA

## Platinum Partner \$15,000

- One full page color advertisement in meeting program, inside page (ad specs: 8.5 x 11 plus 1/8" bleed on all sides, CMYK color mode, 300 dpi resolution, print ready PDF format)
- Three complimentary meeting registrations
- Five complimentary ASIA online educational learning registrations
- Three broadcast emails, Facebook, twitter, or job posting announcements broadcast to ASIA members during the one-year partnership period

## Gold Partner \$10,000

- Advertisement in meeting program, inside page (ad specs: 8.5 x 11 plus 1/8" bleed on all sides, CMYK color mode, 300 dpi resolution, print ready pdf format)
- Two complimentary meeting registrations
- Two complimentary ASIA online educational learning registrations
- Two broadcast emails, Facebook, twitter, or job posting announcements broadcast to ASIA members during the one-year partnership period

## Silver Partner \$5,000

- One half page color advertisement in meeting program, inside page (ad specs: 7.5" x 4.875", no bleed CMYK color mode, 300 dpi resolution, print ready PDF format)



- Two complimentary meeting registration
- One email broadcast to ASIA members during the one-year partnership period

## Lunch Symposium Sponsor \$15,000

- Recognition in the mobile meeting guide, the conference website and ASIA's website
- Identified as the sponsor in the conference program and on sponsor signage at the venue (print deadline April 14, 2022)
- Four complimentary meeting registrations
- Two broadcast emails to the pre-registration list to create awareness prior to the conference
- The pre-registration email blast is available for one-time use. The approved email broadcast will be sent by the ASIA office
- The symposium sponsor is responsible for all aspects associated with the planning,

promotion, and management of the event and for payment of all related costs, including the cost of catering the event

(Sponsor is required to submit the symposium program for review and approval by the ASIA Executive Director)

***This event is a favorite of partners and attendees.***

# Exhibits

## Exhibit

**\$2,500 through April 14, 2022**

**\$3,000 after April 14, 2022**

## Exhibit Display

- One 6 ft tabletop, skirted and two chairs (about 8' x 8' area)
- Two exhibitor badges
- Pre and post conference attendee list

## Preconference Publicity

- Listing on the ASIA Scientific Annual Meeting website and mobile meeting guide with your organization's profile (100-word description)
- Company brand block to website and mobile meeting guide listings

## On-site Awareness

- Recognition in the conference slides run between sessions

## Exhibit and Full Inside-Page Ad in Meeting Program

**\$3,500 through April 14, 2022**

**\$4,000 after April 14, 2022**

- Same exhibit package as above
- Full-page ad in meeting program: 8.5 x 11 plus 1/8" bleed on all sides, CMYK color mode, 300 dpi resolution, print ready PDF format

Exhibit space is assigned on a first come, first served basis. Exhibit agreements must be submitted prior to exhibit space being assigned. To be listed in the printed materials, submit your exhibit agreement, including full payment, by **April 14, 2022**. Written cancellations received in the ASIA office by **April 14, 2022** will receive a 50% refund. There are no refunds for cancellations received after **April 14**. The exhibit schedule will be forwarded to you closer to the date.

Every effort will be made to accommodate special requests. ASIA cannot guarantee preferences for exhibit space locations. ASIA reserves the right to add, move or remove exhibit tables if necessary. The floor plan is subject to change.

Exhibitor assumes all risks and responsibilities for accidents, injuries or damages to person or property and agrees to indemnify and hold

harmless the American Spinal Injury Association, its officers, directors, trustees, employees, agents and contractors, from any and all claims, liabilities, losses, costs and expenses (including attorneys' fees) arising from or in connection with Exhibitor's participation in the Activity.

## Payment

A minimum of 50% of the exhibit fee is due when the Exhibit Agreement is submitted.

Reservation and payment can be made by credit card online by clicking here -

**<https://na.eventscloud.com/499703>**

or check (US funds) payable to:

**The American Spinal Injury Association  
9702 Gayton Rd, Suite 306  
Richmond, VA 23238**

Payment is due in full by **April 14, 2022**. Payment for an Exhibit/Sponsor Agreement submitted after **April 14** must be paid in full at the time of application. The ASIA W-9 is available upon request.



# 2022 Program Advertisements

**The deadline for submitting program advertisements April 14, 2022.**

## Ad Sizes

**Full page**, 4-color advertisement, outside back cover of the printed \$2,000

**Full page**, 4-color advertisement, inside page of the printed program \$1,500

**Half page**, 4-color advertisement, inside page of the printed program \$750

## Ad Specs

**Full Page:** 8.5 x 11 plus 1/8" bleed on all sides, CMYK color mode, 300 dpi resolution, print ready PDF format

**Half Page:** 7.5" x 4.875", no bleed, CMYK color mode, 300 dpi resolution, print ready PDF format

## Program

Program ads are due to the ASIA office by April 14, 2022

## Partner, Exhibit and Sponsorship Contacts

Patricia Duncan

[patty@asia-spinalinjury.org](mailto:patty@asia-spinalinjury.org) • 678-449-8054

Kim Ruff

[kim@asia-spinalinjury.org](mailto:kim@asia-spinalinjury.org) • 217-502-1312

## Hotel Information

Loews New Orleans Hotel

300 Poydras Street

New Orleans, LA 70130

ASIA is dedicated to providing both a better quality of life for people living with SCI and ultimately a cure. With over 40 years of experience as the top medical professional organization in the field of spinal cord injury (SCI), the American Spinal Injury Association (ASIA) continues to attract the most reputable healthcare leaders to join its membership as well as interest from many of the top corporations in the SCI industry to develop partnerships.

