



2017 PARTNER INFORMATION

<http://asia-spinalinjury.org/partner/>

ASIA MISSION

- Promote and establish **standards of excellence** for all aspects of health care of individuals with spinal cord injury from onset throughout life
- **Educate** members, other healthcare professionals, patients and their families as well as the public on all aspects of spinal cord injury and its consequences in order to prevent injury, improve care, increase availability of services and maximize the injured individual's potential for full participation in all areas of community life
- **Foster research** which aims at preventing spinal cord injury, improving care, reducing consequent disability, and finding a cure for both acute and chronic SCI
- **Facilitate communication** among members and other physicians, allied health care professionals, researchers and consumers

ASIA HISTORY

During the decade of the 1960s, physicians and other medical professionals engaged in the treatment of spinal cord injury sought to align themselves as a group, in an effort to exchange ideas and work together toward the establishment of a model for care delivery to this patient population. The early 1970s brought support for the concept of a model of care from the Rehabilitation Services Administration (under the then Department of Health, Education and Welfare) which created the "model spinal cord injury systems" program. The program is now supported by the Department of Education, National Institute on Disability and Rehabilitation Research. It was out of this group the American Spinal Injury Association (ASIA) was created in 1973.

ASIA held its first official meeting in 1973, with twenty-one members present. Currently, ASIA has over 500 members. In 1974, attendance at the meeting was expanded to include non-physicians. The first formal scientific session was held in 1975 in New York City. That same year, the association incorporated in Illinois and the Central Office was opened in Chicago. Several years later, a second office was established in Atlanta, Georgia which managed the clinical meeting planning. In 2006, ASIA closed the Chicago office and consolidated its work in Atlanta, under the supervision of an Executive Director.

ASIA is governed by a Board of Directors, whose membership composition is reflective of the multidisciplinary nature of its members. There are twelve (12) Directors, four of whom also serve as elected Officers. Nomination to the Board of ASIA is accomplished through the Directors Nominating Committee, comprised of the immediate past-president (chair) and five others who are either current or past members of the Board. Nominations for new Board appointments are submitted to the current Board of Directors for final vote. Individuals nominated to the Board of Directors have demonstrated significant contribution to the association either by service on committees or the scientific program, or have made significant contribution to the field of spinal cord injury.

INVITATION TO SUPPORT

With over 40 years of experience as the top medical professional organization in the field of spinal cord injury (SCI), the American Spinal Injury Association (ASIA) continues to attract the most reputable healthcare leaders to join its membership as well as interest from many of the top corporations in the SCI industry to develop partnerships. By creating partnerships, ASIA is setting the standard to provide both a better quality of life for people living with SCI and ultimately a cure.

Partners are invited to participate at the 2017 ASIA Annual Scientific Meeting being held April 26-29, 2017 at the Hyatt Regency Albuquerque. The meeting information is on the ASIA website at <http://asia-spinalinjury.org/meetings/exhibits-advertising-information/>.

We invite your organization to partner with ASIA in 2017!

2017 PARTNER OPPORTUNITIES

DIAMOND PARTNER – \$25,000

Annual Scientific Meeting Benefits

- 10 minute opening remarks welcoming attendees
- 60 minute lunch presentation
 - Costs associated with the presentation, including food and beverage, are the responsibility of the Diamond Partner
 - First right of refusal for lunch presentation – two dates available
- 10' x 10' island exhibit space; includes one 6 ft table and two chairs
- Top-level acknowledgement on the conference website and mobile meeting guide
 - Invited to provide a company description (up to 350-words)
 - Invited to provide your company logo which will be linked to your company website
- Top-level acknowledgement on meeting signage and conference slides run between sessions
- One full page color advertisement in meeting program
 - Front inside page
 - Ad specs to be determined for 2017
- Partner's logo on front cover of the printed program
- Four complimentary meeting registrations
- Up to six additional representative badges for the exhibit booth (non-CME/CE badges)
- First right of refusal to provide delegate bags imprinted with Partner's Logo
- Pre and post conference attendee list
- One broadcast email to the pre-registration list to create awareness prior to the conference (email sent by ASIA)

Other Education, Marketing, and Member Communication Benefits

- 10 complimentary ASIA online educational learning registrations
- ASIA membership mailing list (all members); provided one time during the one-year partnership period
- Full year placement of Partner's logo on ASIA's website with a link to company website
- Six broadcast emails, Facebook, twitter, or job posting announcements broadcasted to ASIA members during the one-year partnership period
 - Communication provided to ASIA office for pre-approval. Allow up to seven business days for review.
 - ASIA approved communication broadcasted by the ASIA office

TITANIUM PARTNER – \$20,000

Annual Scientific Meeting Benefits

- 10' x 10' island exhibit space; includes one 6 ft table and two chairs
- Acknowledgement on the conference website and mobile meeting guide
 - Invited to provide a company description (up to 300-words)
 - Invited to provide your company logo which will be linked to your company website
- Acknowledgement on meeting signage and conference slides run between sessions
- One full page color advertisement in meeting program
 - Choice of either inside or outside back cover
 - Ad specs to be determined for 2017
- Three complimentary meeting registrations
- Up to five additional representative badges for the exhibit booth (non-CME/CE badges)
- Named Sponsor of the Opening Welcome Reception
- First right of refusal to provide Delegate lanyards imprinted with Partner's logo (badge holder size requirements must be met)
- Pre and post conference attendee list

Other Education, Marketing, and Member Communication Benefits

- Seven complimentary ASIA online educational learning registrations
- ASIA Membership Mailing List (all members); provided one time during the one-year partnership period
- Full year placement of Partner's logo & link to website on ASIA's website
- Five broadcast emails, Facebook, twitter, or job posting announcements broadcasted to ASIA members during the one-year partnership period
 - Communication provided to ASIA office for pre-approval. Allow up to seven business days for review.
 - ASIA approved communication broadcasted by the ASIA office

PLATINUM PARTNER – \$15,000

Annual Scientific Meeting Benefits

- Tabletop exhibit space (about 8' x 8' area); includes one 6 ft table and two chairs
- Acknowledgement on the conference website and mobile meeting guide
 - Invited to provide a company description (up to 250-words)
 - Invited to provide your company logo which will be linked to your company website
- Acknowledgement on meeting signage and conference slides run between sessions
- One full page color advertisement in meeting program
 - Ad specs to be determined for 2017
- Two complimentary meeting registrations
- Up to four additional representative badges for the exhibit booth (non-CME/CE badges)
- Pre and post conference attendee list

Other Education, Marketing, and Member Communication Benefits

- Five complimentary ASIA online educational learning registrations
- ASIA Membership Mailing List (all members); provided one time during the one-year partnership period
- Full year placement of Partner's logo & link to website on ASIA's website
- Three broadcast emails, Facebook, twitter, or job posting announcements broadcasted to ASIA members during the one-year partnership period
 - Communication provided to ASIA office for pre-approval. Allow up to seven business days for review.
 - ASIA approved communication broadcasted by the ASIA office

GOLD PARTNER-\$10,000

Annual Scientific Meeting Benefits

- Tabletop exhibit space (about 8' x 8' area); includes one 6 ft table and two chairs
- Acknowledgement on the conference website and mobile meeting guide
 - Invited to provide a company description (up to 200-words)
 - Invited to provide your company logo which will be linked to your company website
- Acknowledgement on meeting signage and conference slides run between sessions
- One full page color advertisement in meeting program
 - Ad specs to be determined for 2017
- Two complimentary meeting registrations
- Up to three additional representative badges for the exhibit booth (non-CME/CE badges)
- Pre and post conference attendee list

Other Education, Marketing, and Member Communication Benefits

- Two complimentary ASIA online educational learning registrations
- ASIA Membership Mailing List (all members); provided one time during the one-year partnership period
- Full year placement of Partner's logo & link to website on ASIA's website
- Two broadcast emails, Facebook, twitter, or job posting announcements broadcasted to ASIA members during the one-year partnership period
 - Communication provided to ASIA office for pre-approval. Allow up to seven business days for review.
 - ASIA approved communication broadcasted by the ASIA office

SILVER PARTNER – \$5,000

Annual Scientific Meeting Benefits

- Tabletop exhibit space (about 8' x 8' area); includes one 6 ft table and two chairs
- Acknowledgement on the conference website and mobile meeting guide
 - Invited to provide a company description (up to 150-words)
 - Invited to provide your company logo which will be linked to your company website
- Acknowledgement on meeting signage and conference slides run between sessions
- One half page color advertisement in meeting program
 - Ad specs to be determined for 2017
- One complimentary meeting registration
- Up to two additional representative badges for the exhibit booth (non-CME/CE badges)
- Pre and post conference attendee list

Other Education, Marketing, and Member Communication Benefits

- ASIA Membership Mailing List; provided one time during the one-year partnership period
- Three-month placement of Partner's logo & link to website on ASIA's website
- One email broadcast to ASIA members during the one-year partnership period
 - Communication provided to ASIA office for pre-approval. Allow up to seven business days for review.
 - ASIA approved communication broadcasted by the ASIA office

PARTNER AGREEMENT

The **2017 Partner Agreement** is an online form. Go to <http://asia-spinalinjury.org/partner/> to complete and submit the Agreement. Payment can be made by check or credit card.

2017 EXHIBITS AND ADVERTISING INFORMATION

The **2017 ASIA Annual Scientific Meeting Exhibit, Sponsorship, and Advertising information** is separately available on the ASIA website at <http://asia-spinalinjury.org/meetings/exhibits-advertising-information/>. You will find the prospectus for meeting exhibits and other meeting support there.

ASIA TAXPAYER ID: 84-0660449

W-9 is available upon request.

ASIA CONTACT

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***Check the ASIA website for updates!**
<http://asia-spinalinjury.org/partner/>